



Mizuno Running Footwear Minimum Advertised Price

Effective January 1, 2025



Style	Model	Style #	MSRP	Pre-Sell Date	In Market Date	MAP Price	MAP Reduction Date	MAP Reduction Price	OFF MAP Date
Wave Inspire 20	Wave Inspire 20	411434	\$140.00	1/1/2024	1/12/2024	\$139.95	11/17/2024	\$109.95	2/1/2025
	Wave Inspire 20	411435	\$140.00	1/1/2024	1/12/2024	\$139.95	11/17/2024	\$109.95	2/1/2025
	Wave Inspire 20 2E	411436	\$140.00	1/1/2024	1/12/2024	\$139.95	11/17/2024	\$109.95	2/1/2025
	Wave Inspire 20 D	411437	\$140.00	1/1/2024	1/12/2024	\$139.95	11/17/2024	\$109.95	2/1/2025
	Wave Inspire 20 - Woven	411438	\$140.00	1/1/2024	1/12/2024	\$139.95	11/17/2024	\$109.95	2/1/2025
Wave Rebellion Pro 2	Wave Inspire 20 - Woven	411439	\$140.00	1/1/2024	1/12/2024	\$139.95	11/17/2024	\$109.95	2/1/2025
	Wave Rebellion Pro 2	411448	\$250.00	1/1/2024	1/12/2024	\$249.95	11/17/2024	\$199.95	2/1/2025
Wave Daichi 8	Wave Rebellion Pro 2	411432	\$250.00	1/1/2024	1/12/2024	\$249.95	11/17/2024	\$199.95	2/1/2025
	Wave Daichi 8	411446	\$140.00	2/1/2024	2/12/2024	\$139.95	2/1/2025	\$109.95	3/1/2025
Wave Horizon 7	Wave Daichi 8	411447	\$140.00	2/1/2024	2/12/2024	\$139.95	2/1/2025	\$109.95	3/1/2025
	Wave Horizon 7	411440	\$170.00	3/1/2024	3/12/2024	\$169.95	2/1/2025	\$135.95	3/1/2025
	Wave Horizon 7 D	411441	\$170.00	3/1/2024	3/12/2024	\$169.95	2/1/2025	\$135.95	3/1/2025
Wave Skyrise 5 Roxy	Wave Horizon 7	411442	\$170.00	3/1/2024	3/12/2024	\$169.95	2/1/2025	\$135.95	3/1/2025
	Wave Horizon 7 2E	411443	\$170.00	3/1/2024	3/12/2024	\$169.95	2/1/2025	\$135.95	3/1/2025
Mizuno Neo Vista	Wave Skyrise 5 Roxy	411468	\$140.00	7/1/2024	7/12/2024	\$139.95	2/1/2025	\$109.95	3/1/2025
	Mizuno Neo Vista	411460	\$180.00	5/17/2024	6/1/2024	\$179.95	5/1/2025	\$139.95	6/1/2025
	Mizuno Neo Vista	411461	\$180.00	5/17/2024	6/1/2024	\$179.95	5/1/2025	\$139.95	6/1/2025
Wave Rider 28	Mizuno Neo Vista ONI	411494	\$190.00	3/18/2025	4/1/2025	\$189.95	None	None	6/1/2025
	Wave Rider 28	411456	\$140.00	6/5/2024	6/5/2024	\$139.95	6/1/2025	\$109.95	7/1/2025
	Wave Rider 28	411457	\$140.00	6/5/2024	6/5/2024	\$139.95	6/1/2025	\$109.95	7/1/2025
	Wave Rider 28 2E	411458	\$140.00	6/5/2024	6/5/2024	\$139.95	6/1/2025	\$109.95	7/1/2025
Wave Sky 8	Wave Rider 28 D	411459	\$140.00	6/5/2024	6/5/2024	\$139.95	6/1/2025	\$109.95	7/1/2025
	Wave Sky 8	411462	\$170.00	7/1/2024	7/1/2024	\$169.95	7/1/2025	\$135.95	8/1/2025
	Wave Sky 8	411463	\$170.00	7/1/2024	7/1/2024	\$169.95	7/1/2025	\$135.95	8/1/2025
	Wave Sky 8 2E	411464	\$170.00	7/1/2024	7/1/2024	\$169.95	7/1/2025	\$135.95	8/1/2025
Wave Mujin 10	Wave Sky 8 D	411465	\$170.00	7/1/2024	7/1/2024	\$169.95	7/1/2025	\$135.95	8/1/2025
	Wave Mujin 10	411444	\$150.00	2/16/2024	3/1/2024	\$149.95	7/1/2025	\$119.95	8/1/2025
	Wave Mujin 10	411445	\$150.00	2/16/2024	3/1/2024	\$149.95	7/1/2025	\$119.95	8/1/2025
Wave Rebellion Flash 2	Wave Rebellion Flash 2	411431	\$170.00	1/1/2024	1/12/2024	\$169.95	8/1/2025	\$135.95	9/1/2025
	Wave Rebellion Flash 2	411433	\$170.00	1/1/2024	1/12/2024	\$169.95	8/1/2025	\$135.95	9/1/2025
	Wave Rebellion Flash 2 ONI	411516	\$180.00	3/18/2025	4/1/2025	\$179.95	None	None	9/1/2025
Wave Prophecy 14	Wave Prophecy 14	411504	\$250.00	11/17/2024	12/1/2024	\$249.95	None	None	1/1/2026
	Wave Prophecy 14	411505	\$250.00	11/17/2024	12/1/2024	\$249.95	None	None	1/1/2026
Wave Inspire 21	Wave Inspire 21	411490	\$140.00	12/18/2024	1/1/2025	\$139.95	11/23/2025	\$109.95	1/1/2026
	Wave Inspire 21	411491	\$140.00	12/18/2024	1/1/2025	\$139.95	11/23/2025	\$109.95	1/1/2026
	Wave Inspire 21 2E	411492	\$140.00	12/18/2024	1/1/2025	\$139.95	11/23/2025	\$109.95	1/1/2026
	Wave Inspire 21 D	411493	\$140.00	12/18/2024	1/1/2025	\$139.95	11/23/2025	\$109.95	1/1/2026
Wave Rebellion Pro 3	Wave Rebellion Pro 3 Unisex	411498	\$250.00	12/15/2024	1/1/2025	\$249.95	1/1/2026	\$199.95	2/1/2026
	Wave Rebellion Pro 3 ONI	411515	\$260.00	3/18/2025	4/1/2025	\$259.95	None	None	2/1/2026
	Wave Rebellion Pro 3 Hanabi	411515	\$250.00	8/15/2025	9/1/2025	\$259.95	None	None	2/1/2026
Mizuno Neo Zen	Mizuno Neo Zen	411495	\$150.00	1/3/2025	1/15/2025	\$149.95	1/1/2026	\$119.95	2/1/2026
	Mizuno Neo Zen	411496	\$150.00	1/3/2025	1/15/2025	\$149.95	1/1/2026	\$119.95	2/1/2026
	Mizuno Neo Zen ONI	411497	\$160.00	3/18/2025	4/1/2025	\$159.95	None	None	2/1/2026
	Mizuno Neo Zen Hanabi	411497	\$150.00	8/15/2025	9/1/2025	\$149.95	None	None	2/1/2026
Wave Rebellion Flash 3	Wave Rebellion Flash 3	411524	\$180.00	8/15/2025	9/1/2025	\$179.95	1/1/2026	\$139.95	2/1/2026
	Wave Rebellion Flash 3	411525	\$180.00	8/15/2025	9/1/2025	\$179.95	1/1/2026	\$139.95	2/1/2026
	Wave Rebellion Flash 3 Hanabi	411548	\$180.00	8/15/2025	9/1/2025	\$179.95	1/1/2026	\$139.95	2/1/2026
Wave Horizon 8	Wave Horizon 8	411500	\$170.00	2/16/2025	3/1/2025	\$169.95	2/1/2026	\$135.95	3/1/2026
	Wave Horizon 8 D	411503	\$170.00	2/16/2025	3/1/2025	\$169.95	2/1/2026	\$135.95	3/1/2026
	Wave Horizon 8	411501	\$170.00	2/16/2025	3/1/2025	\$169.95	2/1/2026	\$135.95	3/1/2026
	Wave Horizon 8 2E	411502	\$170.00	2/16/2025	3/1/2025	\$169.95	2/1/2026	\$135.95	3/1/2026
Wave Daichi 9	Wave Daichi 9	411506	\$140.00	2/16/2025	3/1/2025	\$139.95	2/1/2026	\$109.95	3/1/2026
	Wave Daichi 9	411507	\$140.00	2/16/2025	3/1/2025	\$139.95	2/1/2026	\$109.95	3/1/2026
Wave Rebellion Pro 3 Lo	Wave Rebellion Pro 3 Lo	411526	\$230.00	8/15/2025	9/1/2025	\$229.95	5/1/2026	\$179.95	6/1/2026
Mizuno Neo Vista 2	Mizuno Neo Vista 2	411539	\$190.00	5/15/2025	6/1/2025	\$189.95	5/1/2026	\$149.95	6/1/2026
	Mizuno Neo Vista 2	411540	\$190.00	5/15/2025	6/1/2025	\$189.95	5/1/2026	\$149.95	6/1/2026
	Mizuno Neo Vista 2 Hanabi	411542	\$190.00	8/15/2025	9/1/2025	\$189.95	None	None	6/1/2026
Wave Rider 29	Wave Rider 29	411538	\$145.00	6/15/2025	7/1/2025	\$144.95	6/1/2026	\$115.95	7/1/2026
	Wave Rider 29 2E	411537	\$145.00	6/15/2025	7/1/2025	\$144.95	6/1/2026	\$115.95	7/1/2026
	Wave Rider 29	411536	\$145.00	6/15/2025	7/1/2025	\$144.95	6/1/2026	\$115.95	7/1/2026
	Wave Rider 29 D	411495	\$145.00	6/15/2025	7/1/2025	\$144.95	6/1/2026	\$115.95	7/1/2026
	Wave Rider 29 Hanabi	411545	\$145.00	8/15/2025	9/1/2025	\$144.95	None	None	7/1/2026
Wave Sky 9	Wave Sky 9	411533	\$175.00	7/15/2025	8/1/2025	\$174.95	2/1/2027	\$139.95	3/1/2027
	Wave Sky 9 2E	411534	\$175.00	7/15/2025	8/1/2025	\$174.95	2/1/2027	\$139.95	3/1/2027
	Wave Sky 9	411532	\$175.00	7/15/2025	8/1/2025	\$174.95	2/1/2027	\$139.95	3/1/2027
	Wave Sky 9 D	411531	\$175.00	7/15/2025	8/1/2025	\$174.95	2/1/2027	\$139.95	3/1/2027
	Wave Sky 9 Hanabi	411546	\$175.00	8/15/2025	9/1/2025	\$174.95	2/1/2027	\$139.95	3/1/2027